

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): An information processing apparatus, comprising:

an acquisition means for acquiring ~~information on a name of~~ a radio broadcast station and ~~information on an audio-quiz question~~ a title of content presented by said radio broadcast station;

a generation means for generating a radio broadcast station ~~ID identification information~~ and generating a content ~~identification information ID~~ for identifying the audio ~~quiz-question content~~ content on the basis of said information acquired by said acquisition means, wherein the generated radio broadcast station ~~ID identification information~~ and content ~~ID identification information~~ are different from the acquired ~~information on name of~~ a radio broadcast station and ~~information on an audio-quiz question~~ title of content;

a storage means for storing said radio broadcast station ~~identification information ID~~ and said content ~~identification information ID~~ by associating said radio broadcast station ~~identification information ID~~ with said content ~~identification information ID~~;

a transmission means for transmitting the information stored in said storage means to a second information processing apparatus in response to a request made by said second information processing apparatus through a network and transmitting the information stored in said storage means to a third information processing apparatus which generates a tag code based on the received information and broadcasts the tag code to a plurality of receiver apparatuses.

Claim 2-3 (Canceled).

Claim 4 (Currently Amended): An information processing apparatus, comprising:

an acquisition means for acquiring ~~information on a name of~~ a radio broadcast station and ~~information on an audio-quiz question a title of content~~ presented by said radio broadcast station;

a generation means for generating radio a broadcast station ID identification information and generating a content ID identification information for identifying the content audio-quiz question on the basis of said information acquired by said acquisition means, wherein the generated radio broadcast station ~~identification information~~ ID and content ~~identification information~~ ID are different from the acquired ~~information on name of~~ a radio broadcast station and ~~information on an audio-quiz question title of content~~;

a storage means for storing said radio broadcast station ~~ID identification information~~ and said content ~~ID identification information~~ by associating said radio broadcast station ~~ID identification information~~ with said content ~~ID identification information~~;

a transmission means for transmitting the information stored in said storage means to a second information processing apparatus in response to a request made by said second information processing apparatus through a network and transmitting the information stored in said storage means to a third information processing apparatus which generates a tag code based on the received information and broadcasts the tag code to a plurality of receiver apparatuses.

wherein said acquisition means further acquires a validity-condition concerning validity of presentation of said ~~audio-quiz question content~~ from said radio broadcast station; and

said storage means further stores said validity-condition by associating said validity-condition with said radio broadcast station ~~ID identification information~~ and said content ~~ID identification information~~.

Claim 5 (Currently Amended): An information processing apparatus according to claim 4, wherein said validity-condition includes information on additional information added by a user receiving data including said radio broadcast station ID identification information and said content ID ~~audio quiz question identification information~~.

Claims 6-29 (Canceled).

Claim 30 (Previously Presented): The information processing apparatus of Claim 4, wherein

said validity-condition is a deadline for accepting a response.

Claim 31 (Previously Presented): The information processing apparatus of Claim 4, wherein

said validity condition is an age restriction.

Claim 32 (Previously Presented): The information processing apparatus of Claim 4, wherein

said validity-condition is an adult category.

Claim 33 (Previously Presented): The information processing apparatus of Claim 4, wherein

said validity condition is a registered person.

Claim 34 (Previously Presented): The information processing apparatus of Claim 4, wherein

said validity condition is an area restriction.

Claim 35 (New): The information processing apparatus of Claim 1, further comprising:

a provider-address-identifying means for identifying a content provider's network address corresponding to a provider ID supplied by a fourth information processing apparatus on the basis of the information in the storage means.

Claim 36 (New): The information processing apparatus of Claim 4, further comprising:

a provider-address-identifying means for identifying a content provider's network address corresponding to a provider ID supplied by a fourth information processing apparatus on the basis of the information in the storage means.

Claim 37 (New): An information processing apparatus, comprising:

an input configured to acquire a name of a radio broadcast station and a title of content presented by said radio broadcast station;

a processor configured to generate a radio broadcast station ID and a content ID for identifying the content on the basis of said information acquired by the input, wherein the generated radio broadcast station ID and content ID are different from the acquired name of a radio broadcast station and title of content;

a memory configured to store said radio broadcast station ID and said content ID by associating said radio broadcast station ID with said content ID; and

an output configured to transmit the information stored in said storage means to a second information processing apparatus in response to a request made by said second information processing apparatus through a network.